

# BODIES

Play Lab

- Relational strategies revisited
- Putting the / in the world
- Play and the Pleasures of Control
- Play and Computational Control

FOTOTIP



WORLD HEADLINES

CAPTORS EXTEND DEADLINE FOR HOSTAGE NEGOTIATIONS



S&P ASX 200 ▲ 0.40

BASKETBALL: LOS ANGELES LAKERS CONTINUES TO RESTRUCTURE LINEUP; TEAM TRADE

People

Wii™



Control

RATING PENDING  
RP  
CONTENT RATED BY  
ESRB

# WIIMOTE SIMULATOR



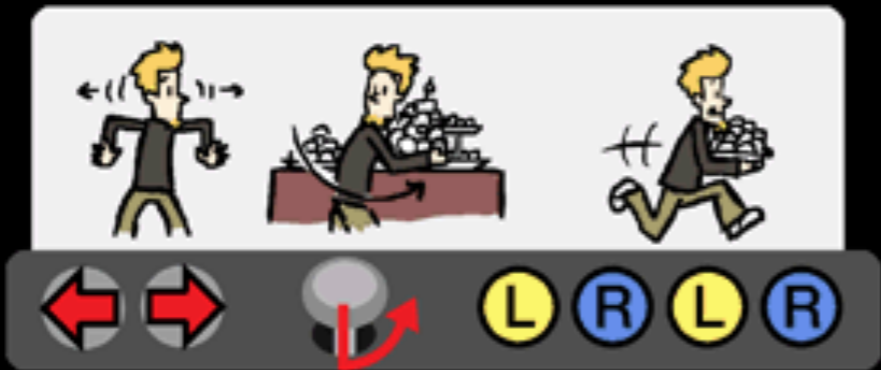
Feel

4 0	<b>59%</b> HEALTH	2 3 4 5 6 7 ARMS		<b>0%</b> ARMOR		BULL SHEL ROKT CELL 42 14 000
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**Mastery**

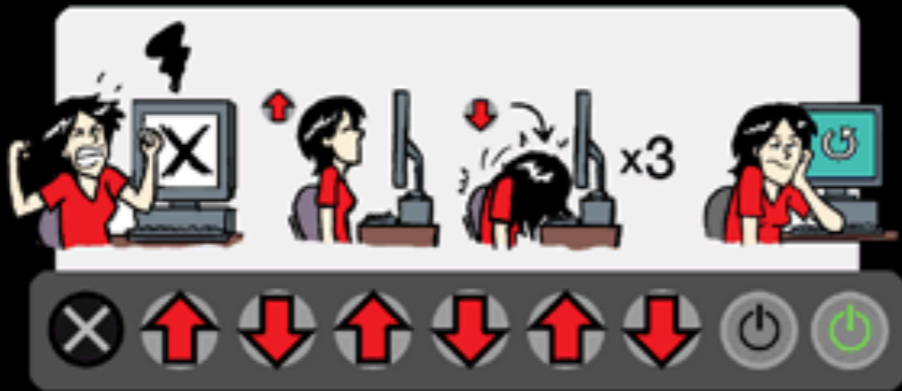
# ACADEMIC SPECIAL MOVES



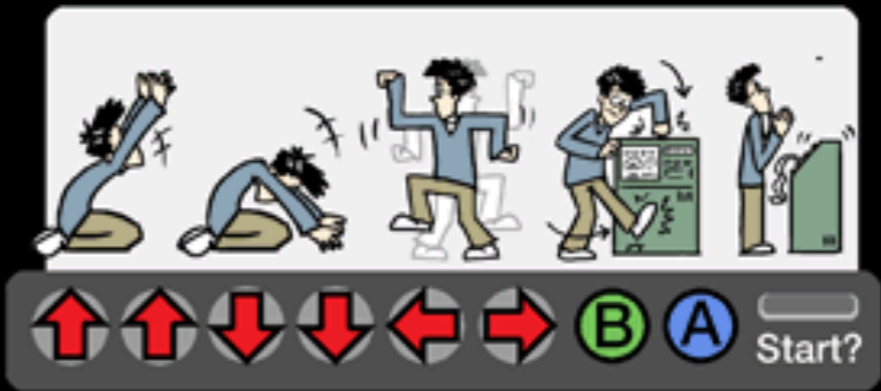
Free Food Hadouken



Pause Block Deflect



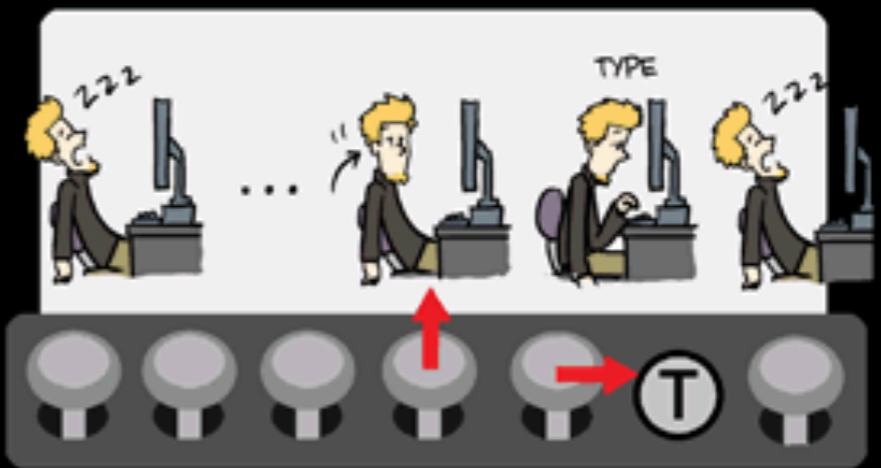
Crash, Bang Head, Reboot



Lab Equipment Magic Dance



Meeting with Professor Button Mash



"Research"

JORGE CHAM © 2010

Cybernetics

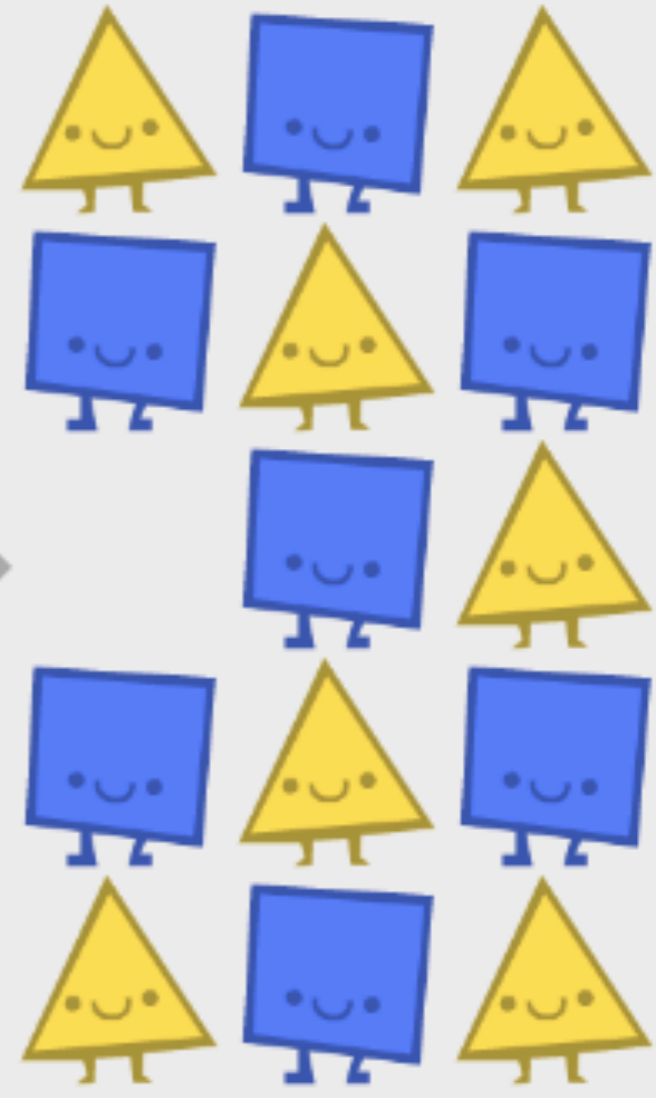
CONTROL





Agency

DRAG & DROP THE  
UNHAPPY POLYGONS



- Embodied control - pleasure of computational play
- Agency and emotional attachment
- Pleasures of performing what computational media requires from us

Us



# THE REGIME OF COMPUTATION





Cyborg

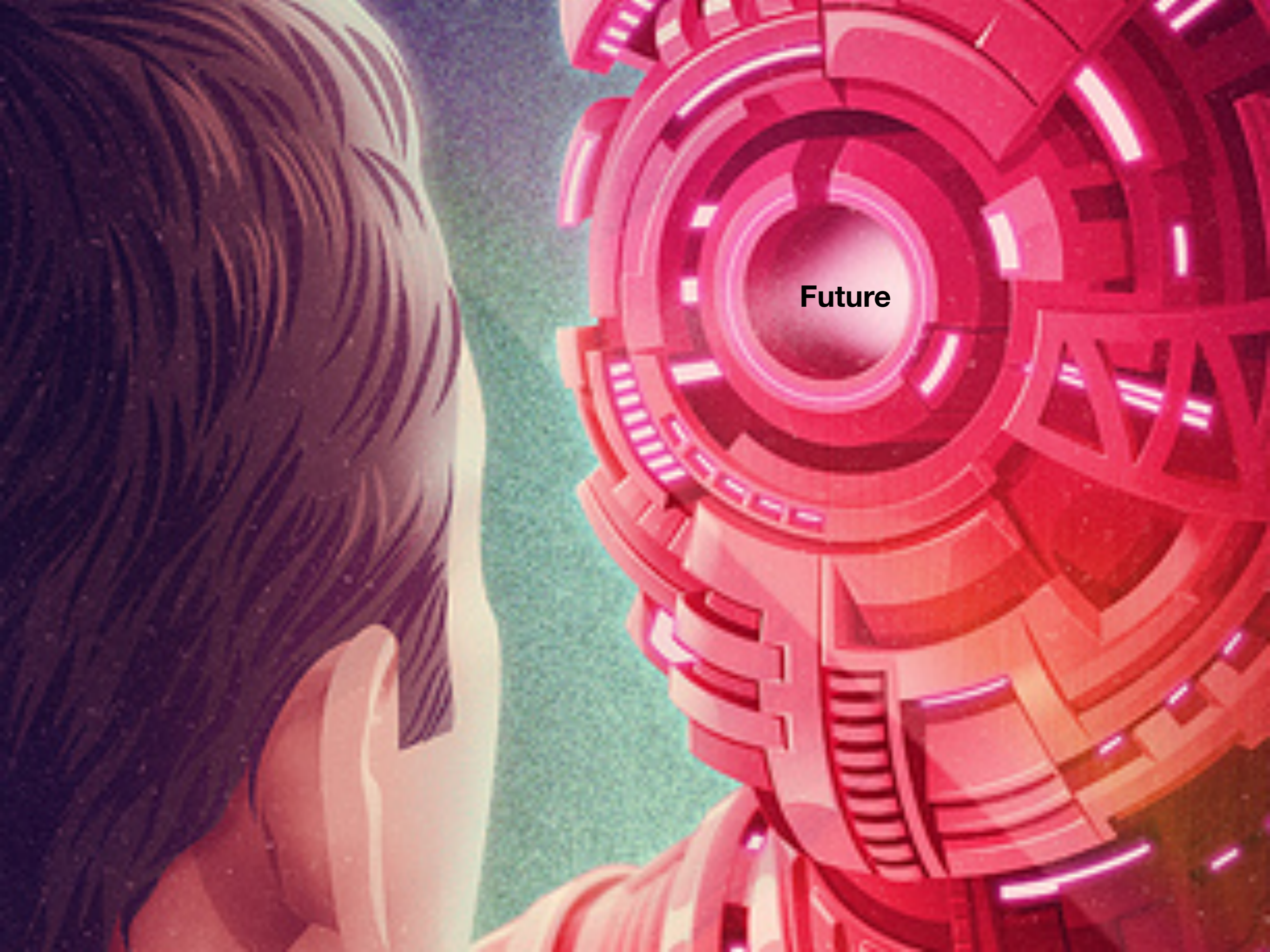


IBM

1620

DATA PROCESSING SYSTEM





**Future**



**Reciprocity**





**Media bodies**



Play

FREE  
HUGS  
↳

**Negotiation**



# Computation as Control

**Play as Control**



Almost done